

BTEC L3 National Extended Certificate in Business

BUSINESS
STUDIES
BTEC

January 2022



BTEC L3 EXTENDED CERTIFICATE IN BUSINESS

Business Studies

- Level 3 course – same as one A Level
- 4 units over 2 years
- 2 portfolios – internally assessed by your teacher
- 1 CCA type external assessment
- 1 written exam

GRADING

- This **2 year course** will lead to the BTEC Level 3 Extended Certificate in Business and is graded at:

DISTINCTION * - Equivalent to an A* grade at A Level

DISTINCTION - Equivalent to an A grade at A Level

MERIT - Equivalent to a C grade at A Level

PASS – Equivalent to a E grade at A Level

YEAR 1

Business Studies

- 2 units of work
- Unit 1 – Exploring Business (25% of final marks) – a portfolio marked by your teacher and moderated by Pearson
- Unit 2 – Developing a Marketing Campaign (25% of your final marks) – a CCA type exam on computer. Option to retake in Year 2 and keep the highest mark

YEAR 2

Business Studies

- 2 units of work
- Unit 3 – Personal and Business Finance - written exam (33% of your final marks). Option to resit and keep the highest mark
- Recruitment and Selection Process - a portfolio worth 17% of your marks marked by your teacher and moderated by Pearson

BENEFITS OF THE COURSE AT ST. BENEDICT'S

- One resit opportunity for the CCA and you keep the highest mark
- Advance information given to students the day before the CCA so you can research and plan the topic
- One resit opportunity for the 2 hour written exam and you keep the highest mark
- Portfolio work can be assessed and feedback given back for a second (final) submission
- Not 100% exam based like many subjects!
- You can build your marks up gradually throughout the course and not just rely on your exam performance at the end of Year 2 like most other A Levels

Next steps - what this course can lead to

Business Studies

- This course will allow you to access a wide range of further education courses at University, including degrees in Business, Management, Finance, Human Resources and Marketing. The BTEC qualification in Business also provides a route to employment into the many diverse areas of business. These include roles in specialist areas such as management, marketing, finance, customer service or human resources in large organisations or a more generic role in a small local business. A number of students gain higher level / degree level apprenticeships in areas such as Project Management.
- Any queries, please see Mr Charlton (Subject Leader)