EdExcel GCSE Business Studies Our Learning Journey 2.5.4 Motivating 2.5.3 Where next? **Business 1 Business 2 Employees** Effective 'A' Levels in Business, Economics or Exam 1hr 30 Exam 1hr 30 **Training** Accounting subjects. 'T' Levels in Accounting or Finance. Vocational qualifications such as BTECs. Apprenticeships. 2.3.4 2.4.1 2.5.2 2.5.1 2.4.2 The Sales Effective Organisational Understanding **Business** Calculations **Process** 2.3.3 Recruitment Structures Performance Topic Topic Managing 2.4 2.3 Quality 2.2.4 2.2.2 2.2.3 2.2.5 2.3.1 2.3.2 Marketing: Marketing: Marketing Mix Marketing: Business Workingwith 2.2.1 Promotion Place & Decisions Topic Operations Suppliers Price Marketing: 2.2 Product 2.1.4 2.1.3 2.1.2 2.1.1 Ethics & Globalisation & Changing Aims **Business Business Business** & Objectives Growth 1.5.5 Topic Topic 2.1 External 1.5 Influences TEST TEST 1.4.3 1.4.4 1.5.1 1.5.2 1.5.3 1.5.4 The Marketing **Business Business** Economy & Technology & Legislation & Topic Plans Stakeholders **Business Business** Mix **Business** 1.4.2 1.4 **Business** Location 1.4.1 1.3.4 1.3.3 1.3.2 1.3.1 1.2.4 Start-up Cash and Sources of Revenue, Costs Aims and Cash-flow Competitive Options Topic Finance & Profit Topic Objectives Environment 1.2 1.3 1.2.3 1.1.1 1.1.2 1.1.3 1.2.1 1.2.2 **Dynamic Nature** Risk and **Role of Business** Customer Market Market of Business Needs Segmentation Reward Enterprise Research September Year 10 Topic 1.1